

Ustrella Preparations

Give the Results
Claimed for them

110, SHAFTESBURY AVENUE
London, W.1 - Gerrard 1088

CLEANSING CREAM

The
First Step
to
Beauty



You cannot afford not to use it !

CLEANSING CREAM 2/3, 4/3, 7/6

Melts into the pores and rids the skin of even the finest dust particles, leaving it soft and receptive.

We cannot emphasise too fully how essential it is to use this cleansing cream, as no preparation can do its work properly in clogged pores.

CLEANSING TISSUES (Extra Large) 1/3

SKIN TONIC 3/6, 5/6

Tones, firms and braces the skin, keeping the tissues healthy and active. Prevents fine lines and wrinkles. Use after cleansing cream.

ASTRINGENT LOTION 4/6, 7/6

Tones loose skin and flabby tissues, and braces muscles.

Cleanse face and neck, pat on lotion for 5 minutes, then apply skin food to counteract drying effect.

Do not use on broken veins.

ORANGE SKIN FOOD 2/6, 4/6, 6/6

This rich cream keeps the skin full and firm, rounding out wrinkles, lines and hollows.

Recommended for dry skins.

MORAM
QT 275
1930
U 88 u

22 5014 4040 1

VELME SKIN FOOD 2/6, 4/6, 6/6

A non fattening food, keeps the skin smooth and velvety. Apply night and morning.

ANTI-WRINKLE CREAM 2/6, 4/6, 6/6

Removes fine lines and wrinkles. Cleanse face, pat with skin tonic, smooth on cream. Rest, remove after 30 minutes.

BLEACHING CREAM 2/3, 4/3, 7/6

This cream should be applied at least once a week to the face and neck to keep the skin white ; and on the hands nightly to remove redness.

PORE CREAM 2/6, 4/6

Contracts distended pores and refines, the coarsest skin. After cleansing the skin, smooth on the pore cream leaving it on over night.

MUSCLE OIL 3/6, 5/6, 7/6

Apply on lines, wrinkles and sagging muscles nightly.

FOUNDATION CREAM**1/9, 2/9, 4/9****(Vanishing).**

Gives an attractive bloom to the skin and a lasting and becoming powder foundation.

FOUNDATION LOTION**3/6**

Gives a perfect matt finish. Squeeze a pad of Cotton Wool out of cold water. Dip in lotion, apply evenly over face and neck. Blend deftly with fingers until perfectly dry, then apply powder. Shake well.

VOLTESA**1/9, 2/9, 4/9, 8/9**

A greaseless preparation which acts, like magic on the skin, giving it that beautiful peach bloom so much admired. Will not rub off.

ACNE LOTION (Antiseptic)**3/6, 5/6**

Clears the skin of pimples, spots and other eruptions. Dries excess excretions of the pores. Use as powder foundation over the affected skin. Shake well.

FACE POWDER**2/-, 3/6**

Wonderfully adhesive in any temperature. Used by the leading Actresses and film stars. Shades—

Rachel	Maresque	I.	Apricot.
„	I.	„	II. Banana.
„	II.	„	III. Ocre I.
		„	IV. Ocre II.
			Green, Mauve.

COMPLEXION BRUSH**2/6**

Essential for perfect finish after applying powder.

LIP STICKS (Permanent)**3/-**

Seven wonderful Shades—

111, 222, 333, 444, 555, 666, 777.

CREME ROUGE**1/3, 2/6**

A permanent rouge for lips and cheeks. In 7 shades. To match lipstick.

POWDER ROUGE**2/-**

In several shades, giving a soft natural effect. Also blue and grey for eye-shading.

EYE LASHES**5/- per pair**

We are the only makers of eyelashes for everyday use that are undetectable from natural. Easily attached with the fixative enclosed and removed with a little cleansing cream. In two shades, black or brown.

EYE SHADOW**1/6**

In paste form. Brown, dark blue, med blue, green, mauve, azure, bronze, silver blue, silver med blue, silver green, silver mauve, violet.

EYE LOTION**2/6**

Cleanses and refreshes the eyes, relieves eye strain and strengthens the delicate eye nerves. Use with eye cup.

EYE CUP**1/-****LASHNOIR****2/6**

A permanent waterpooof liquid eye-black for eyebrows and lashes.

Apply with brush attached to stopper, and allow a minute to dry. The enclosed shield prevents the Lashnoir from smearing the skin; if the skin is smeered remove with eau de cologne.

MASCARA (With Brush) 2/-

For smoothness and density of colour it has no equal. Will not make the lashes brittle. Made in 4 colours—black, blue, brown, green.

NEGRA 2/-

An eyeblack in cream form.
In box, complete with brush.
Made in black and brown.

EYE-LASH GROWER 2/6

This rich ointment tipped on the edge of the lids twice a day will make your eyelashes grow luxuriantly.

BEAUTY SACHETS 2/6

For removing blackheads without bruising the cells or leaving permanent open pores to mar the skin.

MUD PACK 2/-, 3/6

To refine the skin cleanse the face with cleansing cream, smooth on pack, allow to dry and remove with luke warm water.

HAND BALM 2/6

Fragrant and soothing, use after washing will keep the hands soft, white and lovely.

MILK OF ROSES 3/—, 5/6

Apply a few drops of this fragrant cream to the hands always after washing, to keep them smooth and soft.

CUTICLE CREAM 1/6, 2/6

Cuticle cream makes the cuticle soft and supple.

NAIL VARNISH per bottle 1/6, 2/6 in case with remover 2/6, 3/6

Our famous Super Glossy Nail Varnish does not peel off and is made in every colour to match Lipstick or Dress.

111 Light Rose	444 Plum Red
222 Coral	555 Orange
333 Orange Red	666 Cherry Red

777 Ruby

Gold, Blue, Black, Green, Lime Green,
Silver, Pearl and Clear.

NO SHINE 2/6

Just a drop applied to the nose or greasy patch will hold the powder smoothly for the day.

SUN TAN OIL 3/—, 5/6

Allows the skin to tan, but prevents blistering.

SUN TAN LOTION (Waterproof) 3/—, 5/6

This lotion will be found to give a perfect sun tan effect to the face, neck and body.

HAIR TONIC (Oily or non-oily) 3/6, 6/6

An excellent tonic for removing dandruff and stimulating the growth.

BRILLIANTINE 2/6, 4/6

Leaves the hair soft, glossy and well groomed. In 5 colours, clear, blue, red, green, henna.

STAYFIX 3/6

This lotion fixes your hair, prolonging the life of your wave.

SETTING LOTION 2/6, 4/6

A finger wave lotion which improves the beauty and durability of the waves.

BATH ESSENCE 5/6, 10/6

A few drops makes the bath just perfect.

MUSCLE PATTEN 2/6**BEAUTY STRAP 5/6**

(For Chin or Forehead).

Every kind of Beauty Culture
by the finest experts is given
at our West End Salons at the
lowest price possible to adver-
tise our preparations, namely:

Manicure	1 6
Eye Brow Shaping..	2 0
Clean and Make up	2 6
Face Massage ..	3 6
Double Chin Treat- ment	5 6
Mud Pack	5 6
Bleaching Packs, &c.	6 6
Vienna Masks, &c. ..	7 6
Eyelashes and Eye- brows perma- nently dyed ..	7 6

(Guaranteed waterproof)

Every kind of Beauty Culture by the finest experts is given at our West End Salons at the lowest price possible to advertise our preparations namely :—

Manicure	1	6
Eye Brow Shaping ..	2	0
Clean and Make up	2	6
Face Massage ..	3	6
Double Chin Treatment	5	6
Mud Pack	5	6
Bleaching Packs, &c.	6	6
Vienna Masks, &c. ..	7	6
Eyclashes and Eyebrows permanently dyed ..	7	6

(Guaranteed waterproof)